

# University of Pretoria Yearbook 2021

## Foundations of research 752 (GIC 752)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	5.00
<b>NQF Level</b>	08
<b>Programmes</b>	<a href="#">PGDip in Business Administration - Part-time</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	7 contact hours
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 1 and Semester 2

### Module content

This course serves as an introductory course to business analysis and research methods. The course provides the foundations for understanding what research is, what is researched, the importance of research for both business and academia, and how research influences evidence-based decision-making.

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